

Downtown Development  
PO Box 1433  
Rome GA 30162  
Office 706-236-4520  
www.downtownromea.us

# DOWNTOWN EVENT IMPACT GRANT APPLICATION

## Eligibility

- Event must be located within the Business Improvement District.
- The event must have proper permits in place when necessary.
- Only one grant per organization issued per year.
- Requested amount cannot exceed \$1,000.
- Applicant must demonstrate positive impact on downtown business district (economic, tourism, etc.). Funds granted through this program are intended to support organizations in the production of events that enhance quality of life and promote economic growth in Downtown Rome.
- Priority will be given to groups/organizations that exist in the downtown business district
- Priority will be given to non-profit organizations.

## The Process

- Complete grant application and submit sample of event promotional materials to downtown@romea.us
- Application will be reviewed by panel of DDA stakeholders
- Applicant will be notified via email if selected for funding
- Funds will be provided 30 days prior to event
- Funds must be refunded to DDA if event is cancelled for any reason
- The event must adhere to submitted/approved application or funds may be revoked.
- DDA logo must be placed on promotional materials
- Final Report is due 30 days after event. If Final Report is not turned in, event will not be eligible for next year's grant. DDA will issue a Final Report form.

PLEASE PRINT LEGIBLY

Applicant: \_\_\_\_\_ Organization: \_\_\_\_\_

Is this organization a non-profit?      YES      NO      If YES, please list Tax ID: \_\_\_\_\_

Phone: \_\_\_\_\_ Email/Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Event Location: \_\_\_\_\_ Event Date/Time: \_\_\_\_\_

Brief Description of Event (including estimated attendance and if this is a new or returning event): \_\_\_\_\_

\_\_\_\_\_

How will this event positively affect downtown? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will funds be used? \_\_\_\_\_

Are there any other sponsors for this event? \_\_\_\_\_

*By signing this application, I agree to be bound by the rules, regulations, resolutions, and conditions imposed by the Downtown Development Authority Grant Review panel and the requirements stated above for grant consideration and funding. If chosen for funding, I understand it is my responsibility to submit a final report outlining the ways in which my event was able to increase and enhance the vitality and economic outlook of the Downtown Rome District.*

### CHECKLIST

- \_\_ Application
- \_\_ Previous year photo(s)
- \_\_ Permits if needed

Signature: \_\_\_\_\_ Date: \_\_\_\_\_