



\$50 Business | \$25 Nonprofit | \$15 Family/Individual

Install – November 30th and December 1st

Takedown – December 30th – January 5th

Voting Deadline is December 30th

Winner will be announced January 7th

Voting

\$1 = 1 vote

Rules & Regulations

Installation must take place between Monday November 29th – December 1st.

Participants are required to check in at the Downtown Development Office before installing their Santa. The office is open 8am to 5pm. Santa's set up outside of check in hours are subject to inspection per the rules listed herein and Installers will be called regarding any specifics of the Santa that do not follow the rules. One call with a One-day window to change the item not following rules will be given.

Designated locations will be allocated by the DDA office. Your designated location will not be issued until payment has been confirmed.

Signage, if applicable, must be physically attached to the Santa and may be no larger than 18" by 24". Political signage is not allowed for the event. Entrants who register under the "Individual" category are not allowed to have signage to advertise a business.

Entrants are required to register as a "Business" for the event to have signage advertising a business. Signs are not allowed to be installed or staked into the ground per City of Rome Code. Signs staked in the ground will be removed. Signs can be staked into a prop that goes along with the Santa display.

Santa lot size is 5 ft wide. Depth of lot varies depending on location of Santa. Average lot depth is 2 ft.

No Bales of Hay or Pine Straw are allowed. Santa's are not permitted to be attached to existing sign poles, light poles, utility poles, or other vertical structures. Display must be weighted down to withstand strong winds.

All displays must be removed by the end of Wednesday, Jan 5th. If not, displays will be disposed of and violators will be disqualified from future events.

For more information, call the DDA office at 706-236-4520.