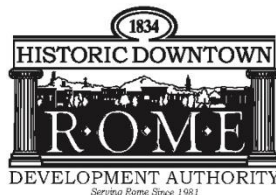


# HISTORIC DOWNTOWN ROME ACHIEVEMENT AWARD PROGRAM 2017



Recognizing  
Economic  
Development  
Improvements and  
Community  
Leaders  
that Enhance the  
Downtown District:  
*the Foundation  
for a Successful  
Revitalization  
Effort*

*The Downtown Development Authority's success each year is directly related to the enthusiasm and dedication of its many volunteers. The tasks completed by the volunteers that serve on the Board, on Committees, and on special projects and events facilitate the success of this organization. Therefore, individuals that display a passion and commitment towards growth and improvement of the downtown district deserve to be recognized. Additionally, significant achievement and contributions of property and business owners in the downtown district should be acknowledged. Without continued interest in improving the facilities and investing in new and exciting businesses, downtown would lose its vitality as a center of shopping, dining, business and entertainment.*



**Rome Downtown Development Authority**  
607 Broad Street PO Box 1433 Rome GA 30162  
Phone: 706.236.4520 Fax: 706.236.4448

# DOWNTOWN AWARDS

## NOMINATION AND SELECTION

Nomination for all awards is open from September through November of each year. The DDA Committees will meet the first week of December to select recipients. Committee members review the nomination forms and rank the candidates based on the significance of the accomplishments cited, visible and tangible examples shown, their relevance to the specific award, and attitude toward and cooperation with the district. Committee members broadly represent the business and property owners of the downtown district and rotate every few years. Notification to recipients will be facilitated by staff. All written communication will be signed by the chair. Presentations will be made in December. Award Rules:

- Board members and Committee members are eligible for nomination.
- Self nomination is allowed.
- An individual can only receive one award in any one year.
- Award Committee members may not submit a nomination while serving on the Committee.
- Nominations received by **Wednesday, November 1, 2016** will be considered for awards presented on **December 15th**.
- The form is available on the website [www.DowntownRomeGA.com](http://www.DowntownRomeGA.com). Nominations sent via e-mail should be addressed to the Outreach Committee [downtown2@rome.ga.us](mailto:downtown2@rome.ga.us) or send a hard copy to: DDA Awards PO Box 1433 Rome GA 30162.

## DESCRIPTION OF AWARDS

### ***VOLUNTEER OF THE YEAR AWARD***

### **Selfless service by an individual**

This nomination would recognize an individual who volunteers on a regular basis, shows extraordinary initiative in their volunteer activities and makes a positive difference in the downtown district. Example:

- Dedication to helping/supporting members of the downtown community
- Working for the benefit of the district by contributing to the improvement
- Compliance to the true spirit of volunteerism
- Performance showed significant accomplishments toward the DDA's mission and objectives.

### ***ECONOMIC PARTNERSHIP AWARD***

### **Created jobs, business investment**

The Economic Partnership nomination would recognize a business owner in the downtown for their faith in and contribution to the economic and cultural growth of the historic downtown area through job creation or investment during the calendar year. Example:

- Business expansion, increased employment opportunities
- Creation of residential living space
- A significant contribution to either the social or environmental well-being of the district and its residents

### ***GOLDEN NAIL AWARD***

### **Design Improvement building/Streetscape**

The Golden Nail Award would be bestowed upon a downtown business or property owner for exemplary contributions to the physical character of downtown through cosmetic or commercial means such as restoration of a downtown façade or by a new business owner who embraced the spirit of downtown during the calendar year. Example:

- Restoration of a historically significant property
- Implementation of the historic plaque program on multiple properties
- Significant improvement of facilities and services that benefit the district

### ***QUALITY OF LIFE AWARD***

### **Improved life for residents and visitors**

This Quality of Life Award would recognize the work of groups of people or organizations within the district whose actions affect the wider community by either physical improvements or enhanced cooperation with others during the calendar year. Example:

- Working together on a project(s) to support and benefit the district
- Working to improve the downtown environment i.e. recycling, beautification
- Working to reduce barriers by improving communication and cooperation among organizations
- Contributing to the improvement of services

### ***WILLIAM M. FRICKS AWARD***

### **Service spirit/Successful career**

This nomination would recognize a person who not only has built a successful career but also a legacy of hard work and commitment to downtown. The award is presented in the name of and embodies the service spirit of retired City Commissioner, William (Bill) Fricks. Mr. Fricks served on the City Commission for twenty five years and was a downtown business and property owner for over forty years.



## DOWNTOWN ROME ACHIEVEMENT AWARD PROGRAM 2017 NOMINATION FORM

**NOMINEE:** \_\_\_\_\_

**AWARD: SELECT AREA OF NOMINATION**

*(Nomination must correspond with the spirit of the award, see guidelines)*

- Volunteer of the Year** Selfless Service by an Individual
- Economic Partner** Employment opportunities and/or business investment
- Golden Nail Award** Design improvement building or streetscape
- Quality of Life Award** Improves the quality of life for residents and visitors
- William Fricks Award** Embodies service spirit as well as successful career

### NOMINEE'S DATA

Nominee's Present Position (exact title) \_\_\_\_\_

Company \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_ CSZ \_\_\_\_\_

### NOMINATOR'S DATA

Nominator's Name \_\_\_\_\_

Address \_\_\_\_\_ CSZ \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Nominator's Signature \_\_\_\_\_ Date \_\_\_\_\_

### PROPOSED CITATION

**(REQUIRED)** Summarize the specific achievement or contribution which inspired this nomination. Please limit to no more than 50 carefully edited words that reflect specific achievements and evaluation of the accomplishments on which the nomination is based:

### BACKGROUND

**(REQUIRED)** Succinctly describe the reason for the nomination, including dates and significance of relevant accomplishments, their impact in the downtown district, and the ways in which they meet the requirements of the specific award. Use complete sentences without abbreviations. Limit is 300 words. Additional material may be attached, but is limited to a total of four pages including this page.